

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>		<u>Alt Order #</u>
497497 /		06362715
<u>Product</u>		
HORSFORD- DCCC		
<u>Contract Dates</u>	<u>Estimate #</u>	
10/05/12 - 10/11/12	1969	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
Horsford DCCC	10/03/12 / 10/03/12	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
KVVU	Teresa Difuria	TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
	143	149
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	10/05/12	10/11/12	Cops/Dog The Bounty Hunter	1-2pm		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/05/12	10/11/12	MTWTF--				2	\$150.00			
N 2	KVVU	10/05/12	10/11/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/05/12	10/11/12	MTWTF--				2	\$175.00			
N 3	KVVU	10/05/12	10/11/12	Fox 5 News	M-F 10p-11p	10p-11p	:30			NM	3	\$6,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/05/12	10/11/12	MTWTF--				3	\$2,150.00			
N 4	KVVU	10/05/12	10/11/12	Fox 5 News	M-F 11p	M-F 11-1135p	:30			NM	1	\$1,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/05/12	10/11/12	MTWTF--				1	\$1,325.00			
N 5	KVVU	10/05/12	10/11/12	Katie Couric	2-3p		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/05/12	10/11/12	MTWTF--				2	\$275.00			
N 6	KVVU	10/05/12	10/11/12	Anderson	3-4p		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/05/12	10/11/12	MTWTF--				3	\$300.00			
N 7	KVVU	10/05/12	10/11/12	The Dr.Oz Show	4-5p		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/05/12	10/11/12	MTWTF--				2	\$350.00			
N 8	KVVU	10/05/12	10/11/12	Fox 5 News at 5	5-530p		:30			NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/05/12	10/11/12	MTWTF--				3	\$550.00			
N 9	KVVU	10/05/12	10/11/12	FOX 5 News	5-6am M-F	5a-6a	:30			NM	1	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/05/12	10/11/12	MTWTF--				1	\$390.00			
N 10	KVVU	10/05/12	10/11/12	Fox 5 News at 5	MF 530-6p	M-F 530-6p	:30			NM	3	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/05/12	10/11/12	MTWTF--				3	\$625.00			
N 11	KVVU	10/05/12	10/11/12	Fox 5 News AM	M-F 6a-7a	M-F 6a-7a	:30			NM	3	\$2,175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/05/12	10/11/12	MTWTF--				3	\$625.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision 497497 /	Alt Order # 06362715	
Contract Dates 10/05/12 - 10/11/12	Product HORSFORD- DCCC	Estimate # 1969
Advertiser Horsford DCCC		Original Date / Revision 10/03/12 / 10/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/05/12	10/11/12	MTWTF--				3	\$725.00			
N 12	KVVU	10/05/12	10/11/12	MORE Access	630-7pm		:30			NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/05/12	10/11/12	MTWTF--				3	\$550.00			
N 13	KVVU	10/05/12	10/11/12	Extra	M-F 7-730p		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/05/12	10/11/12	MTWTF--				2	\$500.00			
N 14	KVVU	10/05/12	10/11/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/05/12	10/11/12	MTWTF--				3	\$700.00			
N 15	KVVU	10/05/12	10/11/12	TMZ	730-8p		:30			NM	2	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/05/12	10/11/12	MTWTF--				2	\$675.00			
N 16	KVVU	10/05/12	10/11/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/05/12	10/11/12	MTWTF--				2	\$275.00			
N 17	KVVU	10/07/12	10/07/12	NFL Early Game	NFL Early Game		:30			NM	1	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/01/12	10/07/12	-----1				1	\$8,500.00			
N 18	KVVU	10/07/12	10/07/12	NFL Early Game	NFL Early Game		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/01/12	10/07/12	-----1				1	\$7,500.00			
N 19	KVVU	10/11/12	10/11/12	Glee	Thu 9p-10p		:30			NM	1	\$4,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/08/12	10/14/12	---1---				1	\$4,450.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KVVU	10/08/12-10/14/12	Glee	Thu 9p-10p	----Th----		:30		\$4,450.00	NM		
		See MG 19.2										
2	KVVU	10/08/12-10/08/12	Bones	Mon 8p-9p	M-----		:30		\$4,450.00	NM		
		④ MG for 19.1 10/11										
N 20	KVVU	10/10/12	10/10/12	The X Factor	The X Factor		:30			NM	1	\$4,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
		Week: 10/08/12	10/14/12	--1----				1	\$4,950.00			

Totals

41 \$48,715.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/11/12	41	\$48,715.00	\$41,407.75
Totals	41	\$48,715.00	\$41,407.75

Signature: _____ **Date:** _____

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REP HEADLINE# 6362715 TRF# 4974977
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-410
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP OCT 4/12 08-52
CHANGES *** KVUU-TV ***

ADV # _____ ADV. NAME POLI/HORSFORD/DCC/D/CON/NV

3050 K ST NW,
WASHINGTON DC 20007

ORDER # _____ CONTRACT # 6362715

PRDCT HORSFORD- DCCC EST#1969 COMMENTS: (LINE, ORDER,
FLIGHT DATES OCT5/12 OCT11/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDS _____

DATE OCT 4/12 08-52

REP: TO ROSE

FR NIKKI
OK'D M1-M3
TOTAL SAME

PLS CNTF TH

CON CM

ALL INVOICES ARE TO BE SENT TO
GPFER MARGOTIS

ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

STEVEN HORFORD FOR CONGRESS - DCCC

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL

AGENCY ADVERTISER CODE = 143 AGENCY EST# = 1969
AGENCY PRODUCT CODE = 149

1 ES 100P-200P 30 \$150.00 10/5 10/11 0 F, M-TH 0

PROGRAM : COLD CASE
CON COM1: COLD CASE

REP HEADLINE# 63362715 TRF# 497497
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 ORDER WORKSHEET HARPS REPORT FAX# 610-225-1191

HARRIS REPORT FROM REP ***CHANGES*** OCT4/12 08.52 *** KVUU-TV ***

REP HEADLINE# 63362715 TRF# 497497
\$-\$ MOD# 0: UNAPPROVED REV #1 \$-\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES *** OCT4/12 08.52
KVVU-TV ***

MARKET TOTALS \$221,431 KVNU 22% KSNV 22% KLAS 26% KTNV 20% KVMY 7% KVCM 3% CABL 0%
SAHRES EST KTUD 0%
SVC- NSI DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6362715
*** ORIGINAT REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
ORDER WORKSHEET HARRIS REPORT FROM REP C

OCT 3 / 12 15 . 01
*** KWVII-TV ***

LINE#:	REP	CD:	TIME	PERIOD	: LGTH :	SEC :	RATE	: START :	END	: SPTS:	WEEK :	DAYs	: TOTAL:	
LINE#:	CON	COM1:	PROGRAM	CON	COM1:	PROGRAM	CON	COM1:	PROGRAM	CON	COM1:	PROGRAM	CON	COM1:
11			600A-700A			30	\$725.00	10/5	10/11	3		F,M-TH		3
	PROGRAM	CON	FOX5 NEWS	PROGRAM	CON	MORE ACCESS	PROGRAM	CON	EXTRA	PROGRAM	CON	TMZ		
	COM1:		FOX5 NEWS 6A	COM1:		MORE ACCESS	COM1:		EXTRA	COM1:		TMZ		
12			600P-700P			30	\$550.00	10/5	10/11	3		F,M-TH		3
	PROGRAM	CON	MORE ACCESS	PROGRAM	CON	EXTRA	PROGRAM	CON	EXTRA	PROGRAM	CON	TMZ		
13			700P-730P			30	\$550.00	10/5	10/11	2		F,M-TH		2
	PROGRAM	CON	EXTRA	PROGRAM	CON	EXTRA	PROGRAM	CON	EXTRA	PROGRAM	CON	TMZ		
14			700A-900A			30	\$700.00	10/5	10/11	3		F,M-TH		3
	PROGRAM	CON	FOX5 MORNING NEWS	PROGRAM	CON	FOX5 MORNING NEWS	PROGRAM	CON	TMZ	PROGRAM	CON	TMZ		
15			730P-800P			30	\$675.00	10/5	10/11	2		F,M-TH		2
	PROGRAM	CON	TMZ	PROGRAM	CON	TMZ	PROGRAM	CON	TMZ	PROGRAM	CON	TMZ		
16			900A-1000A			30	\$275.00	10/5	10/11	2		F,M-TH		2
	PROGRAM	CON	MORE LAS VEGAS	PROGRAM	CON	MORE LAS VEGAS	PROGRAM	CON	MORE LAS VEGAS	PROGRAM	CON	MORE LAS VEGAS		
17			100P-400P			30	\$8,500.00	10/7	10/7	1	SUN			1
	PROGRAM	CON	FOX NFL (GAME 2)	PROGRAM	CON	FOX NFL (GAME 2)	PROGRAM	CON	FOX NFL (GAME 2)	PROGRAM	CON	FOX NFL (GAME 2)		
18			1000A-100P			30	\$7,500.00	10/7	10/7	1	SUN			1
	PROGRAM	CON	FOX NFL (GAME 1)	PROGRAM	CON	FOX NFL (GAME 1)	PROGRAM	CON	FOX NFL (GAME 1)	PROGRAM	CON	FOX NFL (GAME 1)		
19			900P-1000P			30	\$4,450.00	10/11	10/11	1	THU			1
	PROGRAM	CON	GLEE	PROGRAM	CON	GLEE	PROGRAM	CON	GLEE	PROGRAM	CON	GLEE		

REP HEADLINE# 6362715
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP C

91 OCT 3 / 12 15-01 *** KWVW-TV ***

LINE#:	REP	CD:	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS: /WK:	WEEK INVT	DAYs	:TOTAL:	SPTS:
20		800P-1000P		30		\$4,950.00	10/10	10/10		1		WED	1
	PROGRAM :	X FAXTOR											
	CON COM1:	X FAXTOR											
OCT/12	48715.00												
	CONTRACT TOTAL	48715.00											
	TOTAL SPOTS	41											